

TOM HICKS ADVENTURER

PROJECT PURPOSE · AUGUST 2027

Kilimanjaro: *purpose-driven expeditions*

Strengthen your team, achieve new heights and support great causes — on Africa's highest mountain.

5,895m	8 days	100%
UHURU PEAK	LEMOSHO ROUTE	2026 TEAMS HOME SAFE

Why Kilimanjaro?

01 Africa’s highest peak at 5,895 metres (19,341ft)

02 One of the Seven Summits

03 The world’s tallest free-standing mountain

04 Physically and mentally demanding — but accessible to beginners with the right preparation



Our *purpose*

Discover what you are capable of.

Build unity within your team.

Raise funds for your chosen charities.

Have a life-changing adventure.



EXPEDITION LEADER

Led by Tom Hicks

- Three Kilimanjaro summits: twice via the Machame Route and once via the Lemosho Route — two of them leading Project Purpose teams in 2026
- 2026 teams: 70% summit success — and 100% home safe and happy
- High-altitude experience in the Pamirs: summited Razdelnaya (6,148m) on Peak Lenin, and turned the team around in a whiteout when it mattered
- Head of Trusts & Foundations at Ol Pejeta Conservancy · Christopher Ward Challenger · Páramo Ambassador

Before you fly, Tom runs two pre-expedition sessions:
1. Leadership and team cohesion **2.** Pre-expedition planning



On the *mountain*

We partner with **Zara Tours**, a trusted Moshi-based operator founded in 1987 — supporting local people and local businesses.

On the mountain, an experienced and fully qualified team of Tanzanian mountain leaders takes control of the expedition. Route, pace, timings and health & safety are overseen by licensed professional guides, with regular health checks using pulse oximeters.

Your crew of guides, porters and cooks makes it possible — and they are a highlight of every trip.



AUGUST 2027

Your *journey*

Twelve days door to door: a rest and preparation day in Moshi, eight days on the Lemosho Route, then home — or straight on to safari.



DAY	PLAN
Thursday	Leave the UK on an overnight flight
Friday	Land at Kilimanjaro International Airport and transfer to the Springlands Hotel, Moshi
Saturday	Rest day: visit a local school, final kit check and climb briefing
Sunday	Climb Day 1 — Londorossi Gate to Mti Mkubwa Camp
Monday	Climb Day 2 — Shira 1 Camp
Tuesday	Climb Day 3 — Shira 2 Camp (acclimatisation)
Wednesday	Climb Day 4 — Lava Tower to Barranco Camp
Thursday	Climb Day 5 — Barranco Wall to Karanga Camp
Friday	Climb Day 6 — Barafu Camp, rest before the summit
Saturday	Climb Day 7 — Summit night: Uhuru Peak, then down to Mweka Camp
Sunday	Climb Day 8 — Mweka Gate, back to Springlands to celebrate
Monday	Fly home — or begin the 5-day safari extension

Lemosho Route · *8 days*

RAINFOREST · HEATH · MOORLAND · ALPINE DESERT · ARCTIC SUMMIT

DAY	ROUTE	SLEEP AT	WHAT TO EXPECT
1	Moshi → Londorossi Gate (2,250m) → Lemosho Glades → Mti Mkubwa Camp	2,750m	Drive to the gate, then around 3 hours through rainforest.
2	Mti Mkubwa → Shira Ridge (c.3,600m) → Shira 1 Camp	3,500m	About 5 hours, climbing out of the forest into giant heather and onto the Shira Plateau.
3	Shira 1 → Shira 2 Camp	3,850m	A short 1.5-hour walk across the plateau, with optional acclimatisation walks.
4	Shira 2 → Lava Tower (4,600m) → Barranco Camp	3,900m	About 7 hours. Climb high, sleep low — key for acclimatisation.
5	Barranco Wall (c.4,200m) → Karanga Camp	4,035m	A morning scramble up the Barranco Wall, then across the southern slopes.
6	Karanga → Barafu Camp	4,640m	About 4 hours to high camp. Rest, eat and prepare for the summit.
7	Barafu → Stella Point (5,685m) → **Uhuru Peak (5,895m)** → Mweka Camp	c.3,100m	A midnight start: around 6 hours to the crater rim, the summit at sunrise, then a long descent.
8	Mweka Camp → Mweka Gate → Springlands Hotel, Moshi	Hotel	Walk out through the forest. Summit certificates, a hot shower and a celebration dinner.

Times and altitudes are approximate and based on Zara Tours' Lemosho itinerary. Your guides may adjust the plan for weather and the team's acclimatisation.

Choose your *route*

We recommend the route that suits your team's experience and preferences. Tom will talk it through with you.

RECOMMENDED

Lemosho · 8 days

The most scenic western approach, with an extra acclimatisation day on the Shira Plateau. Tom led a team to the summit via Lemosho in 2026.

PRICE ON REQUEST

Lemosho · 7 days

The same beautiful route with one fewer acclimatisation day. Suits fitter groups or those with some altitude experience.

PRICE ON REQUEST

Rongai · 7 days

A quieter approach from the north, via Simba Camp, Second Cave, Kikelewa and Mawenzi Tarn, to Kibo Hut, descending via Horombo.

PRICE ON REQUEST

MORE CHALLENGING

Machame

Steeper and more demanding. Tom has summited twice via Machame, including leading a 2026 team where all but one climber reached the top.

PRICE ON REQUEST

What's *included*

PRICE ON REQUEST · TAILORED TO GROUP SIZE AND ROUTE

- Three nights at the Springlands Hotel, Moshi — two before the climb and one after (double or triple occupancy)
- Qualified mountain guides with a full crew of porters and cooks, and their salaries and park fees
- Kilimanjaro National Park fees and the mandatory rescue fees
- Tents, foam sleeping pads and cutlery
- All meals on the mountain, and boiled drinking water
- Pulse oximeters and first aid kits
- Kilimanjaro International Airport (JRO) transfers
- Two pre-expedition sessions with Tom, a full kit list and a 15-week training plan



Not *included*

- International flights
- Visa fees and travel insurance
- Climbing insurance (Tom will provide options)
- Tips for your mountain crew
- Single room supplement at the Springlands Hotel
- Additional hotel nights beyond the three included
- Meals and drinks not specified
- Mountain equipment, gear rental and personal items (Tom provides a full kit list)
- Emergency oxygen



Support, *every step*

01 A full kit list with recommended suppliers

02 A 15-week training plan so you are physically prepared for the climb

03 Two pre-expedition sessions: leadership & team cohesion, and planning

04 Support at every step, from your first training walk to the summit of Kilimanjaro





2026 PROJECT PURPOSE TEAMS

70%
SUMMIT SUCCESS

100%
HOME SAFE

“

The hardest but best thing I have ever done.

TONY SOUTHAM · SUMMITED 23 OCTOBER 2026, 6:28AM

OPTIONAL EXTENSION

Add a 5-*day safari*

Follow the summit with Tanzania's famous northern circuit: the Serengeti, the Ngorongoro Crater and the wider conservation areas — some of the greatest wildlife spectacles on Earth.

The safari begins the Monday after you come off the mountain. See the separate **Safari Extension** pack for the full itinerary.

PRICE ON REQUEST



Let's *talk*

The only foolish question is the one left unasked.

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